



72480

Reg. No. P1 8Z W 22C 00 4 00 6

IV Semester M.Com. Degree Examination, September/October - 2024

COMMERCE (Financial Analysis)

Innovation in Management and Intellectual Property Rights

(CBCS Scheme)

Paper : 4.1

Time : 3 Hours

Maximum Marks : 70

## SECTION-A

Answer any **Seven** questions out of **Ten**. Each question carries **Two** marks. (7×2=14)

1. a) Define 'Intellectual property'.
- b) What is meant by Technological research?
- c) Expand
  - i. TRIPS.
  - ii. CGPDTM.
- d) What is meant by a "trade secret"?
- e) Mention any two laws of IPR in India.
- f) Mention any two subject matters of copyright.
- g) What is a well - known mark?
- h) What is a Plant variety?
- i) What is novelty in design?
- j) Mention any two classic examples of geographical indications.



## SECTION - B

Answer any **Four** questions out of **Six**. Each question carries **Five** marks. (4×5=20)

2. Explain the nature of Intellectual property Rights.
3. Highlight the features of National IPR policy.
4. Write a note on the semi - conductor integrated circuits layout design Act, 2000.
5. Distinguish between Related rights and copyrights.
6. Examine the role of Trademarks Registry in the field of IPR.
7. What is a Design? How is it protected?

[P.T.O.]





(2)

72480

**SECTION - C**

Answer any **Two** questions out of **Four**. Each question carries **Twelve** marks. (2×12=24)

8. Write a note on the genesis and development of IPRs in India and abroad.
9. Write a note on:
  - a. Infringement of Patents.
  - b. Nature of Copyrights.
10. What is a Trademark? Explain the concept of assignment and licensing of Marks?
11. Explain the procedure involved in the registration of Geographical Indications.

**SECTION - D**

Compulsory skill based questions on subject/Paper.

(1×12=12)

12. "Protection of Intellectual property is essential for fostering innovation, originality and creativity". Substantiate your opinion on this statement considering the various types of IPRs in this context.
- 

